



Our GB Packaging Pledge



Foreword



In 1957 McCain was founded on the principle that 'good ethics is good business'. Still family-owned and governed by this principle today, we work hard to reduce our impact on the environment. As part of this, we have invested in renewable energy at our factories – our Whittlesey factory generates 70% of its own electricity - we have reduced our road miles by over 770,000 miles since 2013 and we are proud that all our sites have been zero-waste-to-landfill since 2017.



Reducing our use of plastic is something we have been working on over the last decade. More recently, plastic has rightly risen up the agenda of businesses, consumers and wider stakeholders. We have already reduced the amount of plastic packaging we use by 10% and have ensured that 95% of our packaging is recyclable. However, plastic use is a large and complex challenge and we, like every business which uses plastic, need to do more.



As part of our commitment to achieve this, we are pleased to announce the McCain Foods (GB) Ltd packaging pledge. At the heart of this pledge are our commitments to make all of our plastic packaging recyclable by 2020 and to work with others, through the UK Plastic Pact, to ensure our packaging can be - and most importantly is - recycled. In summary, our pledge focuses on recycling more, using less, sourcing sustainably and collaborating for change.



This is just the start of our journey and we will be joining with our suppliers and wider partners to work towards creating a circular economy for plastics.



Howard Snape

Regional President, McCain Foods GB and Ireland.



Our Packaging Pledge:

**TO RECYCLE
MORE:**



TO USE LESS:



**TO SOURCE MORE
SUSTAINABLY:**



**TO COLLABORATE
FOR CHANGE**



Our Commitment:

To Recycle More:

- Since 2017, we have delivered zero packaging waste to landfill across our operations and process.

- *By the end of 2020, our commitment is for 100% of our product packaging to be recyclable.*
- *We are also in the process of labelling all our packaging with recycling information to help consumers and caterers dispose of it in the right way. All our packaging will have been updated by the end of 2020.*



2020



To Use Less:

- Since 2010, we have made good progress on reducing the amount of packaging used by reducing the footprint of our poly bags and using lighter weight poly grade. Since 2010, we have reduced the amount of plastic packaging we use by 10%.

- *By the end of 2025, our commitment is to reduce our use of plastic packaging by an additional 5%.*

PLASTIC USED
10% SINCE 2010

2025

REMOVING 400
TONNES OF PLASTIC
SINCE 2010



Our Commitment:

To Source more Sustainably:

- As a responsible manufacturer we are committed to making our packaging more sustainable.

- By the end of 2020, we will source all our cardboard to sources guaranteeing Forest Stewardship Council (FSC) standards and will communicate this on our packaging.



To Collaborate for Change:

- We have signed up to the UK Plastics Pact, a collaborative initiative to tackle plastic waste which brings together businesses from the plastic value chain, the Government and NGOs.

- The aim is to move beyond the "make, take and dispose-of" plastic model towards a "circular system" plastic is re-used and recycled in the economy and kept out of the natural environment.

